

Benjamin D. Cannon

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Summary An award-winning technical manager with over 13 years of experience in designing, building, and directing highly-trafficked web sites, web-based applications and mobile applications.

- **Experienced executive:** excellent organizational, people management, communication, finance, and problem-solving skills. Professional, diplomatic, and tactful.
- **Exceptional business experience:** from setting strategy and vision to managing budgets and resource planning; from establishing partnerships and negotiating contracts.
- **World-class information architect:** expert in delivering high-quality interaction design artifacts for complex, global, interactive web applications. Excellent visual design skills.
- **Well-rounded:** varied experience across technologies (application development, technical instructor, product management, and corporate IT) and industries (finance, advertising, fashion, film, manufacturing, digital agency, and consulting).

Experience **OnIt Digital**, Chicago, IL March 2006 - Present
Technical Director

- Plan and manage all aspects of web-based and mobile application development for global brands including Nissan, Canon, American Express, Adidas and Absolut.
- Interface with media agencies, end-users and technical teams to realize business requirements, information architectures, and workflows for web-based and mobile applications.
- Provide technical leadership, identify and assign development tasks and manage off-shore production teams in Argentina, Costa Rica and Thailand.
- Install, configure, upgrade, and monitor all internal and client networking environments.
- Research, evaluate, and recommend all software, technologies and frameworks for client solutions and internal infrastructure.

Jackson Hole Film Festival, Jackson, WY March 2006 – June 2007
Technology Director

- Managed all aspects of international film festival's technology infrastructure and resources, including office networking, database management, event technology and online video production.
- Developed and maintained festival's public website, as well as a custom internal system for managing film submissions and festival management, planning and logistics data.

Lehman Brothers, New York, NY January 2001 – March 2006
Assistant Vice President – Global Design Group

- Served as AVP, Information Architecture, for global financial-services firm.
- Designed and managed over 300 corporate intranet information architecture and interface development projects for the Global Design, Corporate Technology and Investment Banking Technology groups.

Lehman Brothers, New York, NY
Senior Information Architect

January 2001 - December 2003

- Led the organization and development of LehmanLive, a single global intranet platform, designed to deliver corporate information, research and analytical tools to all employees. Accessed by 25,000 employees worldwide.
- Conducted user requirements analysis, task analysis, interaction design, and usability testing for large-scale intranet and complex transactional web applications.
- Led interface design for firm's private High Net-Worth Banking portal.

tradeFashion.com, New York, NY
Web Producer

March 2000 - February 2001

- Planned and administered all business activities for development and maintenance of \$2.5 million business-to-business internet site.
- Conducted user requirements analysis, task analysis, interaction design, and usability testing for large-scale intranet and complex transactional web applications.
- Generated 60% of all new accounts and developed partnership opportunities.
- Established market presence by developing and executing marketing materials and advertising campaigns.

PricewaterhouseCoopers LLP, Chicago, IL
SAP/ABAP Consultant

October 1998 - February 2000

- Participated in two SAP implementations for Fortune 500 companies in consumer and industrial products industry.
- ABAP (Advanced Business Application Programming) consultant on \$10M SAP implementation project.
- Optimized databases and programming practices to improve Materials Management reporting runtimes by 70%.

PricewaterhouseCoopers LLP, Tampa, FL

April 1998 - October 1998

MITIS (Management Information Technology Individual Study) Instructor

- One of two students selected from a class of 40 to serve as a technical training program instructor for subsequent classes.
- Instructed 40 Management Consultants and Project Managers from the U.S., Japan and Australia.
- Strengthened skills of non-technical employees by providing instruction on C, Java, SQL, UNIX, design methodologies, object-orientation, and system architecture.

Education **Miami University**, Oxford, OH
Bachelor of Arts - Psychology, May 1997
Minor in Marketing

PricewaterhouseCoopers, Philadelphia, PA
SAP Certification

Technical Programming: PHP, ASP.NET, XHTML, CSS, JavaScript/AJAX, jQuery, Mootools, XML, JSON,

Skills Perl/CGI, Shell Scripting, Ruby on Rails
Frameworks: Symfony, Codeigniter, CakePHP
Databases: MySQL , MSSQL, SQL Server, IIS
Software: MS Visio, MS Project, MS Office, Photoshop, Illustrator, Dreamweaver, NetBeans, Flash, Axure, JIRA, Confluence
Operating Systems: Linux, Mac OS and Windows
Open Source: Drupal, Wordpress, Joomla, Magento, Bugzilla
Web Analytics: Google Analytics, DART, Doubleclick, Omniture

Continuing Education **Edward Tufte: Presenting Data and Information**, December 2007

- Fundamental strategies of analytical and interface design.

Jacob Nielsen: Fundamental Guidelines for Web Usability, May 2006

- Understanding user behavior on the web and developing guidelines for improving usability.

Parsons The New School for Design: Graphic Design, Summer 2005

- Completed a 12-week course studying design fundamentals and concept development as they relate to typography, composition, and color.
- Studied under Luba Lukova, an internationally renowned graphic artist and designer.

Awards **2003 Euromoney Magazine Technology Awards**

Lead Interaction Designer (Lehman Brothers)

- 1st Place: Best Electronics Equities Post-Trade Services
- 1st Place: Best Electronic Services for Repo
- High commendations for firm's electronic equities, FX post-trade services, online FX research and analytics and online research.

Publications **TimeOut Chicago Guide**, Penguin Press.

Researched and authored two chapters of an internationally published travel guide to Chicago, Illinois.